The search for social entrepreneurship (2023)

This is a hands-on guide to building a successful real-time content marketing platform. It shows you how to develop, implement, monitor, and optimize tactics for developing a strategic plan that encompasses content platform and community management, including up-to-date tools and technologies. This book explains how to use the right tools for everything from creating search and social content to effectively using social media platforms. You will learn the exact areas where search and social overlap and how to shift to a real-time and participatory approach in your publishing efforts if you want to help your students use social media to get ahead in their job search. Look no further than this book for a real-time and participatory approach in your publishing efforts if you want to help your students use social media to get ahead in their job search.
nearly 200 per victim law enforcement agencies and corporate security officers around the world with the responsibility for enforcing investigating and prosecuting cybercrime are overwhelmed not only by the sheer number of crimes being committed but by a lack of adequate training material this book provides that fundamental knowledge including how to properly collect and document online evidence trace ip addresses and work undercover provides step by step instructions on how to investigate crimes online covers how new software tools can assist in online investigations discusses how to track down interpret and understand online electronic evidence to benefit investigations details guidelines for collecting and documenting online evidence that can be presented in court in times of recession the library is more critical than ever for those who want to start a business and need to do research and libraries are at the heart of a growing need to research business questions integrating significant advances in motivation science that have occurred over the last two decades this volume thoroughly examines the ways in which motivation interacts with social developmental and emotional processes as well as personality more generally the handbook comprises 39 clearly written chapters from leaders in the field cutting edge theory and research is presented on core psychological motives such as the need for esteem security consistency and achievement motivational systems that arise to address these fundamental needs the process and consequences of goal pursuit including the role of individual differences and contextual moderators and implications for personal well being and interpersonal and intergroup relations ralph del colle was born in new york city on october 3 1954 and was raised in mineola long island he attended xavier high school in chelsea and received a ba in history and literature of religions from new york university and mdiv mphil and phd degrees from union theological seminary ralph taught for 17 years in the marquette university theology department prior to that he taught at barry university miami shores florida and at st anselm college manchester new hampshire ralph s lively christian faith and interest in church unity led to his participation in ecumenical dialogues he served as a representative to the international catholic pentecostal dialogue for the pontifical council on christian unity for 12 years and also served on the catholic reformed dialogue and catholic evangelical dialogue both for the u s conference of catholic bishops he was invited by the pontifical council to serve as a representative to the world council of churches assembly in harare zimbabwe in 1998 in 2002 2003 he served as the president of the society for pentecostal studies and in 2003 ralph received the archbishop s vatican ii award ralph s scholarly work especially his work on the holy spirit made significant contributions to the field of systematic theology ralph died in july of 2012 slightly more than four weeks after he was diagnosed with a rare form of liver cancer he was fifty seven this anthology of contemporary american poetry short fiction and nonfiction explores issues of identity oppression injustice and social change living american writers produced each piece between 1980 and the present works were selected based on literary merit and the manner in which they address one or more pressing social issues william reichard has assembled some of the most respected literary artists of our time asking whose voices are ascendant whose silenced and why the work as a whole reveals shifting perspectives and the changing role of writing in the social justice arena over the last few decades in this essential guide to understanding how branding is evolving learn how companies affect behavior via marketing communications distribution strategies and customer service most people don t know it yet but branding is dead sure we need to know about the stuff we want to buy but the billions of dollars spent on logos sponsorships and jingles have little if anything to do with actual consumer behavior for example dinosaur headed execs in microsoft ads didn t help sell software citibank s artsy live richly billboards didn t prompt a single new account united airlines animated tv commercials didn t fill more seats on airplanes as branding guru jonathan baskin reveals modern consumers are harder to find more difficult to convince and near impossible to retain they make decisions based on experience so what matters isn t how creative cool or memorable the advertising is but how companies can directly target consumer behavior pretty pictures and funny taglines should be an afterthought brands must target what consumers actually do a complete exploration of the real world applications and implications of evolutionary psychology the exciting and sometimes controversial science of evolutionary psychology is becoming increasingly relevant to more fields of study than ever before the handbook of evolutionary psychology volume 2 integrations provides students and researchers with new insight into how ep draws from and is applied in fields as diverse as economics anthropology neuroscience genetics and political science among others in this thorough revision and expansion of the groundbreaking handbook luminaries in the field provide an in depth exploration of the foundations of evolutionary psychology as they relate to public policy consumer behavior organizational leadership and legal issues evolutionary psychology seeks to explain the reasons behind friendship leadership warfare morality religion and culture in short what it means to be human this enlightening text provides a foundational knowledgebase in ep along with expert insights and the most up to date coverage of recent theories and findings explore the vast and expanding applications of evolutionary psychology discover the psychology of human survival mating parenting cooperation and conflict culture and more identify how evolutionary psychology is interwoven with other academic subjects and traditional psychological disciplines discuss future applications of the conceptual tools of evolutionary psychology as the established standard in the field the handbook of evolutionary psychology volume 2 is the definitive guide for every psychologist and student to understand the latest and most exciting applications of evolutionary psychology a primer on future search and marketing strategies from search to social presents new complex and social search strategies designed to integrate with traditional marketing methods to specifically target today s
connected media consumer the concept of pure algorithmic search is starting to go away as facebook twitter and youtube become the new primary information providers instead of turning to traditional search engines for information on products and services consumers are turning to social networks to learn about these products from other consumers as a result advanced marketing and advertising technologies are needed to keep up with this shift in consumer behavior offers practical advice and fresh theories on social network analysis the emergence of social search and consumer connectivity explains how ever changing analytical and reporting techniques simplify this process and provide opportunities for timely and targeted marketing decisions based on consumer behavior and predictive analytics to succeed in today's environment businesses will need to connect with consumers and increase discoverability from search to social arms your business with the latest marketing strategies so that you can stay ahead of the competition and in front of your customers the two volume set includes and constitutes the thoroughly refereed post conference proceedings of the second international internet of things summit iot 360 2015 held in rome italy in october 2015 the iot 360 is an event bringing a 360 degree perspective on iot related projects in important sectors such as mobility security healthcare and urban spaces the conference also aims to coach involved people on the whole path between research to innovation and the way through to commercialization in the iot domain this volume contains 62 revised full papers at the following four conferences the international conference on safety and security in internet of things asaerot the international conference on smart objects and technologies for social good goodtechs the international conference on cloud networking for iot systems cn4iot and the international conference on iot technologies for healthcare healthyiot the 5th edition of jack marchewka's information technology project management focuses on how to create measurable organizational value mov through it projects the author uses the concept of mov combined with his own research to create a solid foundation for making decisions throughout the project's lifecycle the book's integration of project management and it concepts provides students with the tools and techniques they need to develop in this field this text provides a solid introduction to the foundations of research methods with the goal of enabling students and professionals in the various fields of education to not simply become casual consumers of research who passively read bits and pieces of research articles but discerning consumers able to effectively use published research for practical purposes in educational settings all issues important for understanding and using published research for these purposes are covered key principles are illustrated with research studies published in refereed journals across a wide spectrum of education exercises distributed throughout the text encourage readers to engage interactively with what they are reading at the point when the information is fresh in their minds this text is designed for higher level undergraduate and graduate programs course instructors will find that it provides a solid framework in which to promote student interaction and discussion on important issues in research methodology this book constitutes the refereed proceedings of the 7th european conference on technology enhanced learning ectel 2012 held in saarbrücken germany in september 2012 the 26 revised full papers presented were carefully reviewed and selected from 130 submissions the book also includes 12 short papers 16 demonstration papers 11 poster papers and 1 invited paper specifically the programme and organizing structure was formed through the themes mobile learning and context serious and educational games collaborative learning organisational and workplace learning learning analytics and retrieval personalised and adaptive learning learning environments academic learning and context and learning facilitation by semantic means the book is grouped under five main sub themes as theme 1 planning development and management of digital libraries theme 2 collection development in digital environment theme 3 resource sharing and networking theme 4 new technologies and adaptability theme 5 change management issues and strategies written by international researchers in the field of distributed user interfaces dui this book brings together important contributions regarding collaboration and usability in distributed user interface settings throughout the thirteen chapters authors address key questions concerning how collaboration can be improved by using dui including in which situations a dui is suitable to ease the collaboration among users how usability standards can be used to evaluate the usability of systems based on dui and accurately describe case studies and prototypes implementing these concerns under a collaborative scenario users sharing common goals may take advantage of dui environments to carry out their tasks more successfully because dui provide a shared environment where the users are allowed to manipulate information in the same space and at the same time under this hypothesis collaborative dui scenarios open new challenges to usability evaluation techniques and methods distributed user interfaces collaboration and usability presents an integrated view of different approaches related to collaboration and usability in distributed user interface settings which demonstrate the state of the art as well as future directions in this novel and rapidly evolving subject area interest in financial services marketing has grown hugely over the last few decades particularly since the financial crisis which scared the industry and its relationship with customers it reflects the importance of the financial services industry to the economies of every nation and the realisation that the consumption and marketing of financial services differs from that of tangible goods and indeed many other intangible services this book is therefore a timely and much needed comprehensive compendium that reflects the development and maturation of the research domain and pulls together in a single volume the current state of thinking and debate the events associated with the financial crisis have highlighted that there is a need for banks and other financial institutions to understand how to rebuild trust and confidence improve relationships and derive value from the marketing process edited by an international
team of experts this book will provide the latest thinking on how to manage such challenges and will be vital reading for students and lecturers in financial services marketing policy makers and practitioners this book traces the evolution of european union employment law and social policy from its essentially economic origins in the treaty of rome through to the emerging themes post amsterdam co ordination of national employment policies modernisation of social laws and combating discrimination each stage of development of community employment law and social policy is analysed in depth to give a sense of perspective to this fast changing field as the european union seeks to meet the challenges of globalisation the need to develop social policy as a productive factor has come to the fore the author explains how the social economic and employment imperatives of european integration have always been intertwined and how the emergence of community employment law from its hitherto twilight existence is best understood through an examination of consistent strands of policy development big data has presented a number of opportunities across industries with these opportunities come a number of challenges associated with handling analysing and storing large data sets one solution to this challenge is cloud computing which supports a massive storage and computation facility in order to accommodate big data processing managing and processing big data in cloud computing explores the challenges of supporting big data processing and cloud based platforms as a proposed solution emphasizing a number of crucial topics such as data analytics wireless networks mobile clouds and machine learning this publication meets the research needs of data analysts it professionals researchers graduate students and educators in the areas of data science computer programming and it development whilst enterprise technology departments have been steadily building their information and knowledge management portfolios the internet has generated new sets of tools and capabilities which provide opportunities and challenges for improving and enriching knowledge work this book fills the gap between strategy and technology by focussing upon the functional capabilities of 2 0 in corporate environments and matching these to specific types of information requirement and behaviour it takes a resource based view of the firm why and how can the knowledge capabilities and information assets of organisations be better leveraged using 2 0 tools identifying the underlying benefits requires the use of frameworks beyond profitability and cost control some of these perspectives are not in the usual business vocabulary but when applied demonstrate the role that can be played by 2 0 how to manage towards these and how to access success transactive memory systems social uncertainty identity theory network dynamics complexity theory organisational memory and the demographics of inter generational change are not part of normal business parlance but can be used to clarify 2 0 application and potentiality written by a well respected practitioner and academic draws on the author s practical experience as a technology developer designer senior manager and researcher provides approaches to understanding and tackling real world problems this volume of research methodology in strategy and management reflects a diversity of africa born authors in the mainland and diaspora as well as non africans whose research focus on africa it offers high impact research that makes a major contribution in advancing management education and knowledge in africa this book covers computationally innovative methods and technologies including data collection and elicitation data processing data analysis data visualizations and data presentation it explores how digital humanists have harnessed the hypersociality and social technologies benefited from the open source sharing not only of data but of code and made technological capabilities a critical part of humanities work chapters are written by researchers from around the world bringing perspectives from diverse fields and subject areas the respective authors describe their work their research and their learning topics include semantic web for cultural heritage valorization machine learning for parody detection by classification psychological text analysis crowdsourcing imagery coding in natural disasters and creating inheritable digital codebooks designed for researchers and academics this book is suitable for those interested in methodologies and analytics that can be applied in literature history philosophy linguistics and related disciplines professionals such as librarians archivists and historians will also find the content informative and instructive few issues cause academics to disagree more than gender and race especially when topics are addressed in terms of biological differences to conduct research in these areas or comment favorably on research can subject one to scorn when these topics are addressed they generally take the form of philosophical debates anthony walsh focuses upon such debates and supporting research he divides parties into biologists and social constructionists arguing that biologists remain focused on laboratory work while constructionists are acutely aware of the impact of biologists in contested territories science wars introduces the ideas motivating the parties and examines social constructionism and its issues with science he explores arguments over conceptual tools scientists love and constructionists abhor and he provides a solid discussion of the co evolution of genes and culture walsh then focuses his attention on gender how constructionists view it and the neuroscience explanation of gender differences moving to race walsh looks at how some have tried to bury the concept of race while others emphasize it he considers definitions of race essentialist taxonomic population and lineage as they have evolved from the time of the enlightenment to the present and finally he attempts to bring the opposing sides together by pointing out what each can bring to a meaningful discussion over the next 20 years most low income countries will for the first time become more urban than rural understanding demographic trends in the cities of the developing world is critical to those countries their societies economies and environments the benefits from urbanization cannot be overlooked but the speed and sheer scale of this transformation presents many challenges in this uniquely thorough and authoritative volume 16 of the world s leading scholars on urban
population and development have worked together to produce the most comprehensive and detailed analysis of the changes taking place in cities and their implications and impacts they focus on population dynamics social and economic differentiation fertility and reproductive health mortality and morbidity labor force and urban governance as many national governments decentralize and devolve their functions the nature of urban management and governance is undergoing fundamental transformation with programs in poverty alleviation health education and public services increasingly being deposited in the hands of untested municipal and regional governments cities transformed identifies a new class of policy maker emerging to take up the growing responsibilities drawing from a wide variety of data sources many of them previously inaccessible this essential text will become the benchmark for all involved in city level research policy planning and investment decisions the national research council is a private non profit institution based in washington dc providing services to the us government the public and the scientific and engineering communities the editors are members of the council s panel on urban population dynamics drive your content marketing campaign toward success blogs and social platforms are all the rage right now especially for strategists looking to cultivate influence among target audience members through content marketing content marketing strategies for dummies explains how you can use content marketing to gain an edge over your competition even in the most crowded of marketplaces this timely text introduces you to the five c cycle company focus customer experience content creation channel promotion and closed loop analysis the five c cycle drives the creation and documentation of a targeted content marketing strategy and allows you to approach your content marketing campaign with confidence by helping you determine your company s focus uncover your customers experience with data develop channel promotions across social platforms create actionable online content and use closed loop analysis to build on previous success this will become your go to content marketing guide content marketing entails creating and curating content online via blog posts social media platforms and more the goal is to acquire and retain customers by creating content that brings value to their lives and that encourages them to engage with your brand this easy to understand guide will help you do just that analyze customer data to better understand your target audience s journey leverage social platforms such as facebook and twitter to develop channel promotions create and curate intelligent engaging content that leads to action build upon your previous success with closed loop analysis whether you work for a large corporation are part of a small business are a solo thought leader or are an educator content marketing strategies for dummies tells you how to gain a critical competitive advantage through targeted content marketing strategies zimbabwe s government is tired and discredited and the country is stretched to breaking point what will come next should the society shift from rule by an exhausted nationalist clique to a neo liberal free market economy as advocated by the big business wing of the opposition movement for democratic change this guide argues that zimbabwe must confront the political economic contradictions it sketches an alternative political project drawing upon the zimbabwean people s own struggles for social justice volume 2 of the research in careers series focuses on the search for authenticity in one s career although there has been growing interest in the topic within the popular press relatively little academic research has been completed on authenticity and careers researchers are still refining the concept of authenticity and are just beginning to investigate how it influences the enactment of careers in today s turbulent career landscape this volume offers the first organized effort on the topic this volume contains seven chapters which examine the search for authenticity derived from the kaleidoscope career model mainiero sullivan 2006 chapters 1 and 2 present a review of the literature and an in depth analysis of the construct of authenticity chapter 1 offers a new lens to view career authenticity based on two dimensions of self awareness and adaptability chapter 2 uses two case studies to define how individuals are authentic in their career chapters 3 and 4 examine the root causes of different career stages with chapter 3 examining recent college graduates and chapter 4 examining mid to late stage careerrists chapters 5 6 and 7 focus on the interplay between social interactions and career authenticity chapter 5 offers a process model that traces how through negotiation a person s identities shape and are shaped by relationships with others leading to the enactment of an authentic career chapter 6 explores how individuals remain authentic in their career while negotiating the conflicting expectations of multiple interest groups chapter 7 examines the complex relationships among career authenticity political behaviors and strain nature inspired algorithms have been gaining much popularity in recent years due to the fact that many real world optimisation problems have become increasingly large complex and dynamic the size and complexity of the problems nowadays require the development of methods and solutions whose efficiency is measured by their ability to find acceptable results within a reasonable amount of time rather than an ability to guarantee the optimal solution this volume nature inspired algorithms for optimisation is a collection of the latest state of the art algorithms and important studies for tackling various kinds of optimisation problems it comprises 18 chapters including two introductory chapters which address the fundamental issues that have made optimisation problems difficult to solve and explain the rationale for seeking inspiration from nature the contributions stand out through their novelty and clarity of the algorithmic descriptions and analyses and lead the way to interesting and varied new applications a union list of serials commencing publication after dec 31 1949 this is the first comprehensive volume to explore and engage with current trends in geographies of media research it reviews how conceptualizations of mediated geographies have evolved followed by an examination of diverse media contexts and locales the book illustrates key issues through the integration of theoretical and empirical case
studies and reflects on the future challenges and opportunities faced by scholars in this field. The contributions by an international team of experts in the field address theoretical perspectives on mediated geographies, methodological challenges and opportunities posed by geographies of media, the role and significance of different media forms and organizations in relation to socio-spatial relations, the dynamism of media in local global relations, and in-depth case studies of mediated locales. Given the theoretical and methodological diversity of this book, it will provide an important reference for geographers and other interdisciplinary scholars working in cultural and media studies, researchers in environmental studies, sociology, visual anthropology, new technologies, and political science who seek to understand and explore the interconnections of media space and place through the examples of specific practices and settings.
**Search and Social 2012-10-18**

This is a hands-on guide to building a successful real-time content marketing platform. It shows you how to develop, implement, monitor, and optimize tactics for developing a strategic plan that encompasses content platform and community management. Including up-to-date tools and technologies, this book explains how to use the right tools for everything from creating search and social content to effectively using social media platforms. You will learn the exact areas where search and social overlap and how to shift to a real-time and participatory approach in your publishing efforts.

**Social Media for Your Student and Graduate Job Search 2015-11-23**

If you want to help your students use social media to get ahead in their job search, look no further than this book. Taking readers through each of the major social networking sites from LinkedIn and Twitter to Pinterest and Instagram, it provides jargon-free advice at every step, enabling readers to make effective use of these platforms for career research and networking. Illustrated with practical exercises and sample profiles throughout, this book will teach students how to manage their online presence, identify and communicate their brand, and connect effectively with employers. This is an essential resource for current students or graduates who are looking for part-time jobs, summer internships, industrial placements, or graduate jobs.

**The Search for Fundamentals 2013-06-29**

Modernity dissolves absolute certainties; late modernity dissolves them absolutely. In the modern world system, there appears to be no firm, unchallenged ground on which to construct a meaningful canopy. But around the world, many individuals and groups long for a kind of cultural coherence that they believe once existed. They search for fundamentals. While these may be sought in religious traditions, many also aspire to new secular certainties in their various new forms and contexts. The contemporary quests for meaning are, in turn, transforming societies in which they occur. The rich comparative examples in the search for fundamentals are used to analyze the sources and consequences of several cultural movements. The book also offers theoretical reflections on the difficulties they experience and the message they carry for students of modernity. Audience: A broad readership of scholars and advanced students in the social sciences and humanities.

**Job Search With Social Media 2017-02-07**

Find out why social media is now considered the highest leverage tool available for today's successful job seeker and what you can do about it. Gain control of your job search and avoid feeling overwhelmed with cutting edge organization and time management tools. Organize your connections and all of your online profiles so that you become an expert networker.

**The Search for Social Peace 1985-01-01**

During the last one hundred years, programmatic social reform legislation has increasingly been accepted as an essential economic, social, and political component of advanced capitalist nations. The search for social peace investigates the reform movement in France from its origins in the 1890s until the First World War and details the struggle to end class conflict and achieve social peace. Who the reformers were, what they argued, and how successful they were in fulfilling their promises are among the questions answered in the search for social peace. Facing the pressures of an industrializing economy and the rise of an active enfranchised working class, French reformers coalesced into a parliamentary force which, by 1910, could claim passage of a number of major reform laws. Judith Stone examines the results of this reform effort and demonstrates why legislation failed to alter deeply entrenched patterns in labor relations. Her study deepens our understanding of the social and political stalemate during the Third Republic, social legislation, its cost and impact on the labor market, and labor relations. It is again the subject of intense debate; the current political
climate makes all the more relevant the earlier reform effort its supporters their goals their opponents all of which are covered in this lucid work

**The Search for Social Entrepreneurship 2009-10-30**

research on social entrepreneurship is finally catching up to its rapidly growing potential in the search for social entrepreneurship paul light explores this surge of interest to establish the state of knowledge on this growing phenomenon and suggest directions for future research light begins by outlining the debate on how to define social entrepreneurship a concept often cited and lauded but not necessarily understood a very elemental definition would note that it involves individuals groups networks or organizations seeking sustainable change via new ideas on how governments nonprofits and businesses can address significant social problems that leaves plenty of gaps however and without adequate agreement on what the term means we cannot measure it effectively the unsatisfying results are apple to orange comparisons that make replication and further research difficult the subsequent section examines the four main components of social entrepreneurship ideas opportunities organizations and the entrepreneurs themselves the copious information available about each has yet to be mined for lessons on making social entrepreneurship a success the third section draws on light s original survey research on 131 high performing nonprofits exploring how they differ across the four key components the fourth and final section offers recommendations for future action and research in this burgeoning field

**Investigating Internet Crimes 2013-11-12**

written by experts on the frontlines investigating internet crimes provides seasoned and new investigators with the background and tools they need to investigate crime occurring in the online world this invaluable guide provides step by step instructions for investigating internet crimes including locating interpreting understanding collecting and documenting online electronic evidence to benefit investigations cybercrime is the fastest growing area of crime as more criminals seek to exploit the speed convenience and anonymity that the internet provides to commit a diverse range of criminal activities today s online crime includes attacks against computer data and systems identity theft distribution of child pornography penetration of online financial services using social networks to commit crimes and the deployment of viruses botnets and email scams such as phishing symantec s 2012 norton cybercrime report stated that the world spent an estimated 110 billion to combat cybercrime an average of nearly 200 per victim law enforcement agencies and corporate security officers around the world with the responsibility for enforcing investigating and prosecuting cybercrime are overwhelmed not only by the sheer number of crimes being committed but by a lack of adequate training material this book provides that fundamental knowledge including how to properly collect and document online evidence trace ip addresses and work undercover provides step by step instructions on how to investigate crimes online covers how new software tools can assist in online investigations discusses how to track down interpret and understand online electronic evidence to benefit investigations details guidelines for collecting and documenting online evidence that can be presented in court

**Making Sense of Business Reference 2013**

in times of recession the library is more critical than ever for those who want to start a business and need to do research and libraries are at the heart of a growing need to research business questions

**Handbook of Motivation Science 2013-12-09**

integrating significant advances in motivation science that have occurred over the last two decades this volume thoroughly examines the ways in which motivation interacts with social developmental and emotional processes as well as personality more generally the handbook comprises 39 clearly written chapters from leaders in the field cutting edge theory and research is presented on core psychological motives such as the need for esteem security consistency and achievement motivational systems that arise to address these fundamental needs the process and
consequences of goal pursuit including the role of individual differences and contextual moderators and implications for personal well being and interpersonal and intergroup relations

A Man of the Church 2012-09-01

ralph del colle was born in new york city on october 3 1954 and was raised in mineola long island he attended xavier high school in chelsea and received a ba in history and literature of religions from new york university and mdiv mphil and phd degrees from union theological seminary ralph taught for 17 years in the marquette university theology department prior to that he taught at barry university miami shores florida and at st anselm college manchester new hampshire ralph s lively christian faith and interest in church unity led to his participation in ecumenical dialogues he served as a representative to the international catholic pentecostal dialogue for the pontifical council on christian unity for 12 years and also served on the catholic reformed dialogue and catholic evangelical dialogue both for the u s conference of catholic bishops he was invited by the pontifical council to serve as a representative to the world council of churches assembly in harare zimbabwe in 1998 in 2002 2003 he served as the president of the society for pentecostal studies and in 2003 ralph received the archbishop s vatican ii award ralph s scholarly work especially his work on the holy spirit made significant contributions to the field of systematic theology ralph died in july of 2012 slightly more than four weeks after he was diagnosed with a rare form of liver cancer he was fifty seven

American Tensions 2011-04-26

this anthology of contemporary american poetry short fiction and nonfiction explores issues of identity oppression injustice and social change living american writers produced each piece between 1980 and the present works were selected based on literary merit and the manner in which they address one or more pressing social issues william reichard has assembled some of the most respected literary artists of our time asking whose voices are ascendant whose silenced and why the work as a whole reveals shifting perspectives and the changing role of writing in the social justice arena over the last few decades

Branding Only Works on Cattle 2008-09-22

in this essential guide to understanding how branding is evolving learn how companies affect behavior via marketing communications distribution strategies and customer service most people don t know it yet but branding is dead sure we need to know about the stuff we want to buy but the billions of dollars spent on logos sponsorships and jingles have little if anything to do with actual consumer behavior for example dinosaur headed execs in microsoft ads didn t help sell software citibank s artsy live richly billboards didn t prompt a single new account united airlines animated tv commercials didn t fill more seats on airplanes as branding guru jonathan baskin reveals modern consumers are harder to find more difficult to convince and near impossible to retain they make decisions based on experience so what matters isn t how creative cool or memorable the advertising is but how companies can directly target consumer behavior pretty pictures and funny taglines should be an afterthought brands must target what consumers actually do

The Handbook of Evolutionary Psychology, Volume 2 2015-09-29

a complete exploration of the real world applications and implications of evolutionary psychology the exciting and sometimes controversial science of evolutionary psychology is becoming increasingly relevant to more fields of study than ever before the handbook of evolutionary psychology volume 2 integrations provides students and researchers with new insight into how ep draws from and is applied in fields as diverse as economics anthropology neuroscience genetics and political science among others in this thorough revision and expansion of the groundbreaking handbook luminaries in the field provide an in depth exploration of the foundations of evolutionary psychology as they relate to public policy consumer behavior organizational leadership and legal issues evolutionary psychology seeks to explain the reasons behind friendship leadership warfare morality religion and culture in short what it means to be human this enlightening text
provides a foundational knowledgebase in ep along with expert insights and the most up to date coverage of recent theories and findings explore the vast and expanding applications of evolutionary psychology discover the psychology of human survival mating parenting cooperation and conflict culture and more identify how evolutionary psychology is interwoven with other academic subjects and traditional psychological disciplines discuss future applications of the conceptual tools of evolutionary psychology as the established standard in the field the handbook of evolutionary psychology volume 2 is the definitive guide for every psychologist and student to understand the latest and most exciting applications of evolutionary psychology

**From Search to Social 2020-09-29**

a primer on future search and marketing strategies from search to social presents new complex and social search strategies designed to integrate with traditional marketing methods to specifically target today s connected media consumer the concept of pure algorithmic search is starting to go away as facebook twitter and youtube become the new primary information providers instead of turning to traditional search engines for information on products and services consumers are turning to social networks to learn about these products from other consumers as a result advanced marketing and advertising technologies are needed to keep up with this shift in consumer behavior offers practical advice and fresh theories on social network analysis the emergence of social search and consumer connectivity explains how ever changing analytical and reporting techniques simplify this process and provide opportunities for timely and targeted marketing decisions based on consumer behavior and predictive analytics to succeed in today s environment businesses will need to connect with consumers and increase discoverability from search to social arms your business with the latest marketing strategies so that you can stay ahead of the competition and in front of your customers

**Internet of Things. IoT Infrastructures 2016-11-17**

the two volume set Inist 169 and 170 constitutes the thoroughly refereed post conference proceedings of the second international internet of things summit iot 360 2015 held in rome italy in october 2015 the iot 360 is an event bringing a 360 degree perspective on iot related projects in important sectors such as mobility security healthcare and urban spaces the conference also aims to coach involved people on the whole path between research to innovation and the way through to commercialization in the iot domain this volume contains 62 revised full papers at the following four conferences the international conference on safety and security in internet of things saseiot the international conference on smart objects and technologies for social good goodtechs the international conference on cloud networking for iot systems cn4iott and the international conference on iot technologies for healthcare healthyiot

**Information Technology Project Management 2016-02-08**

the 5th edition of jack marchewka s information technology project management focuses on how to create measurable organizational value mov through it projects the author uses the concept of mov combined with his own research to create a solid foundation for making decisions throughout the project s lifecycle the book s integration of project management and it concepts provides students with the tools and techniques they need to develop in this field

**Understanding Research in Education 2014-07-25**

this text provides a solid introduction to the foundations of research methods with the goal of enabling students and professionals in the various fields of education to not simply become casual consumers of research who passively read bits and pieces of research articles but discerning consumers able to effectively use published research for practical purposes in educational settings all issues important for understanding and using published research for these purposes are covered key principles are illustrated with research studies published in refereed journals across a wide spectrum of education exercises distributed throughout the text encourage readers to engage interactively with what they are reading at the point when the information is fresh in their minds this text is designed for higher level undergraduate and graduate programs course instructors will find that it provides a solid framework in which to promote student interaction and discussion
21st Century Learning for 21st Century Skills 2012-09-18

this book constitutes the refereed proceedings of the 7th European Conference on Technology Enhanced Learning EC-TEL 2012 held in Saarbrücken, Germany in September 2012. The 26 revised full papers presented were carefully reviewed and selected from 130 submissions. The book also includes 12 short papers, 16 demonstration papers, 11 poster papers, and 1 invited paper. Specifically, the programme and organizing structure was formed through the themes: mobile learning and context, serious and educational games, collaborative learning, organizational and workplace learning, learning analytics and retrieval, personalized and adaptive learning, learning environments, academic learning and context, and learning facilitation by semantic means.

Sci-tech News 1983

the book is grouped under five main sub-themes: theme 1 planning, development, and management of digital libraries; theme 2 collection development in digital environment; theme 3 resource sharing and networking; theme 4 new technologies and adaptability; theme 5 change management issues and strategies.

DIGITAL LIBRARIES 2014-01-08

written by international researchers in the field of distributed user interfaces (DuIs), this book brings together important contributions regarding collaboration and usability in distributed user interface settings. Throughout the thirteen chapters, authors address key questions concerning how collaboration can be improved by using DuIs, including in which situations a DuI is suitable to ease the collaboration among users, how usability standards can be used to evaluate the usability of systems based on DuIs, and accurately describe case studies and prototypes implementing these concerns. Under a collaborative scenario, users sharing common goals may take advantage of DuI environments to carry out their tasks more successfully because DuIs provide a shared environment where the users are allowed to manipulate information in the same space and at the same time. Under this hypothesis, collaborative DuI scenarios open new challenges to usability evaluation techniques and methods. Distributed user interfaces collaboration and usability presents an integrated view of different approaches related to collaboration and usability in distributed user interface settings which demonstrate the state of the art as well as future directions in this novel and rapidly evolving subject area.

On the Efficiency of Job Search with Social Networks 2002

interest in financial services marketing has grown hugely over the last few decades, particularly since the financial crisis which scarred the industry and its relationship with customers. It reflects the importance of the financial services industry to the economies of every nation and the realization that the consumption and marketing of financial services differs from that of tangible goods and indeed many other intangible services. This book is therefore a timely and much needed comprehensive compendium that reflects the development and maturation of the research domain and pulls together in a single volume the current state of thinking and debate. The events associated with the financial crisis have highlighted that there is a need for banks and other financial institutions to understand how to rebuild trust and confidence, improve relationships, and derive value from the marketing process. Edited by an international team of experts, this book will provide the latest thinking on how to manage such challenges and will be vital reading for students and lecturers in financial services marketing, policy makers, and practitioners.
China, the Search for Social Justice and Democracy 1990

this book traces the evolution of European Union employment law and social policy from its essentially economic origins in the Treaty of Rome through to the emerging themes post Amsterdam co-ordination of national employment policies modernisation of social laws and combating discrimination. Each stage of development of community employment law and social policy is analysed in depth to give a sense of perspective to this fast changing field as the European Union seeks to meet the challenges of globalisation. The need to develop social policy as a productive factor has come to the fore. The author explains how the social, economic, and employment imperatives of European integration have always been intertwined and how the emergence of community employment law from its hitherto twilight existence is best understood through an examination of consistent strands of policy development.

Distributed User Interfaces: Usability and Collaboration 2013-10-17

Big data has presented a number of opportunities across industries, with these opportunities come a number of challenges associated with handling, analyzing, and storing large data sets. One solution to this challenge is cloud computing, which supports a massive storage and computation facility in order to accommodate big data processing. Managing and processing big data in cloud computing explores the challenges of supporting big data processing and cloud-based platforms as a proposed solution emphasizing a number of crucial topics such as data analytics, wireless networks, mobile clouds, and machine learning. This publication meets the research needs of data analysts, IT professionals, researchers, graduate students, and educators in the areas of data science, computer programming, and IT development.

The Routledge Companion to Financial Services Marketing 2014-12-05

Whilst enterprise technology departments have been steadily building their information and knowledge management portfolios, the Internet has generated new sets of tools and capabilities which provide opportunities and challenges for improving and enriching knowledge work. This book fills the gap between strategy and technology by focusing upon the functional capabilities of 2.0 in corporate environments and matching these to specific types of information requirement and behaviour. It takes a resource-based view of the firm, why and how can the knowledge capabilities and information assets of organisations be better leveraged using 2.0 tools? Identifying the underlying benefits requires the use of frameworks beyond profitability and cost control; some of these perspectives are not in the usual business vocabulary but when applied demonstrate the role that can be played by 2.0. How to manage towards these and how to assess success? Transactive memory systems, social uncertainty, identity theory, network dynamics, complexity theory, organisational memory, and the demographics of inter-generational change are not part of normal business parlance but can be used to clarify 2.0 application and potentiality. Written by a well-respected practitioner and academic, drawing on the author’s practical experience as a technology developer, designer, senior manager and researcher, provides approaches to understanding and tackling real-world problems.

Monthly Catalog of United States Government Publications 1980

This volume of research methodology in strategy and management reflects a diversity of Africa-born authors in the mainland and diaspora as well as non-Africans whose research focus on Africa it offers high impact research that makes a major contribution in advancing management education and knowledge in Africa.

EU Employment Law 2002-12-23

This book covers computationally innovative methods and technologies including data collection and elicitation, data processing, data analysis, data visualizations, and data presentation. It explores how
digital humanists have harnessed the hypersociality and social technologies benefited from the open source sharing not only of data but of code and made technological capabilities a critical part of humanities work chapters are written by researchers from around the world bringing perspectives from diverse fields and subject areas the respective authors describe their work their research and their learning topics include semantic web for cultural heritage valorization machine learning for parody detection by classification psychological text analysis crowdsourcing imagery coding in natural disasters and creating inheritable digital codebooks designed for researchers and academics this book is suitable for those interested in methodologies and analytics that can be applied in literature history philosophy linguistics and related disciplines professionals such as librarians archivists and historians will also find the content informative and instructive

Managing and Processing Big Data in Cloud Computing 2016-01-07

few issues cause academics to disagree more than gender and race especially when topics are addressed in terms of biological differences to conduct research in these areas or comment favorably on research can subject one to scorn when these topics are addressed they generally take the form of philosophical debates anthony walsh focuses upon such debates and supporting research he divides parties into biologists and social constructionists arguing that biologists remain focused on laboratory work while constructionists are acutely aware of the impact of biologists in contested territories science wars introduces the ideas motivating the parties and examines social constructionism and its issues with science he explores arguments over conceptual tools scientists love and constructionists abhor and he provides a solid discussion of the co evolution of genes and culture walsh then focuses his attention on gender how constructionists view it and the neuroscience explanation of gender differences moving to race walsh looks at how some have tried to bury the concept of race while others emphasize it he considers definitions of race essentialist taxonomic population and lineage as they have evolved from the time of the enlightenment to the present and finally he attempts to bring the opposing sides together by pointing out what each can bring to a meaningful discussion

Web 2.0 Knowledge Technologies and the Enterprise 2010-05-17

over the next 20 years most low income countries will for the first time become more urban than rural understanding demographic trends in the cities of the developing world is critical to those countries their societies economies and environments the benefits from urbanization cannot be overlooked but the speed and sheer scale of this transformation presents many challenges in this uniquely thorough and authoritative volume 16 of the world s leading scholars on urban population and development have worked together to produce the most comprehensive and detailed analysis of the changes taking place in cities and their implications and impacts they focus on population dynamics social and economic differentiation fertility and reproductive health mortality and morbidity force labor and urban governance as many national governments decentralize and devolve their functions the nature of urban management and governance is undergoing fundamental transformation with programs in poverty alleviation health education and public services increasingly being deposited in the hands of untested municipal and regional governments cities transformed identifies a new class of policy maker emerging to take up the growing responsibilities drawing from a wide variety of data sources many of them previously inaccessible this essential text will become the benchmark for all involved in city level research policy planning and investment decisions the national research council is a private non profit institution based in washington dc providing services to the us government the public and the scientific and engineering communities the editors are members of the council s panel on urban population dynamics


drive your content marketing campaign toward success blogs and social platforms are all the rage right now especially for strategists looking to cultivate influence among target audience members through content marketing content marketing strategies for dummies explains how you can use content marketing to gain an edge over your competition even in the most crowded of marketplaces this timely text introduces you to the five c cycle company focus customer experience content creation channel promotion and closed loop analysis the five c cycle drives the creation and documentation of a targeted content marketing strategy and allows you to approach your content marketing campaign with confidence by helping you determine your company s focus uncover your customers experience with data develop channel promotions across social platforms create actionable online content and use closed loop analysis to build on previous success this
will become your go to content marketing guide. Content marketing entails creating and curating content online via blog posts, social media platforms, and more. The goal is to acquire and retain customers by creating content that brings value to their lives and that encourages them to engage with your brand. This easy-to-understand guide will help you do just that—analyze customer data to better understand your target audience's journey, leverage social platforms such as Facebook and Twitter to develop channel promotions, create and curate intelligent, engaging content that leads to action, build upon your previous success with closed loop analysis, whether you work for a large corporation, are part of a small business, are a solo thought leader, or are an educator. Content marketing strategies for dummies tells you how to gain a critical competitive advantage through targeted content marketing strategies.

**Advancing Research Methodology in the African Context 2014-12-03**

Zimbabwe's government is tired and discredited, and the country is stretched to breaking point. What will come next? Should the society shift from rule by an exhausted nationalist clique to a neo-liberal free market economy as advocated by the big business wing of the opposition movement for democratic change? This guide argues that Zimbabwe must confront the political-economic contradictions it sketches an alternative political project drawing upon the Zimbabwean people's own struggles for social justice.

**Data Analytics in Digital Humanities 2017-05-03**

Volume 2 of the research in careers series focuses on the search for authenticity in one's career. Although there has been growing interest in the topic within the popular press, relatively little academic research has been completed on authenticity and careers. Researchers are still refining the concept of authenticity and are just beginning to investigate how it influences the enactment of careers in today's turbulent career landscape. This volume offers the first organized effort on the topic. This volume contains seven chapters which examine the search for authenticity derived from the kaleidoscope career model. Mainiero Sullivan 2006. Chapters 1 and 2 present a review of the literature and an in-depth analysis of the construct of authenticity. Chapter 1 offers a new lens to view career authenticity based on two dimensions of self-awareness and adaptability. Chapter 2 uses two case studies to define how individuals are authentic in their career. Chapters 3 and 4 examine the authenticity of individuals in different career stages with Chapter 3 examining recent college graduates and Chapter 4 examining mid to late stage careerists. Chapters 5, 6, and 7 focus on the interplay between social interactions and career authenticity. Chapter 5 offers a process model that traces how through negotiation a person's identities shape and are shaped by relationships with others leading to the enactment of an authentic career. Chapter 6 explores how individuals remain authentic in their career while negotiating the conflicting expectations of multiple interest groups. Chapter 7 examines the complex relationships among career authenticity, political behaviors, and strain.

**Science Wars 2013-06-01**

Nature inspired algorithms have been gaining much popularity in recent years due to the fact that many real-world optimisation problems have become increasingly large, complex, and dynamic. The size and complexity of the problems nowadays require the development of methods and solutions whose efficiency is measured by their ability to find acceptable results within a reasonable amount of time rather than an ability to guarantee the optimal solution. This volume, Nature Inspired Algorithms for Optimisation, is a collection of the latest state of the art algorithms and important studies for tackling various kinds of optimisation problems. It comprises 18 chapters, including two introductory chapters which address the fundamental issues that have made optimisation problems difficult to solve and explain the rationale for seeking inspiration from nature. The contributions stand out through their novelty and clarity of the algorithmic descriptions and analyses and lead the way to interesting and varied new applications.
Cities Transformed 2013-10-31

a union list of serials commencing publication after dec 31 1949

Content Marketing Strategies For Dummies 2015-12-21

this is the first comprehensive volume to explore and engage with current trends in geographies of media research it reviews how conceptualizations of mediated geographies have evolved followed by an examination of diverse media contexts and locales the book illustrates key issues through the integration of theoretical and empirical case studies and reflects on the future challenges and opportunities faced by scholars in this field the contributions by an international team of experts in the field address theoretical perspectives on mediated geographies methodological challenges and opportunities posed by geographies of media the role and significance of different media forms and organizations in relation to socio spatial relations the dynamism of media in local global relations and in depth case studies of mediated locales given the theoretical and methodological diversity of this book it will provide an important reference for geographers and other interdisciplinary scholars working in cultural and media studies researchers in environmental studies sociology visual anthropology new technologies and political science who seek to understand and explore the interconnections of media space and place through the examples of specific practices and settings

Zimbabwe's Plunge 2002

Searching for Authenticity 2015-05-01

Nature-Inspired Algorithms for Optimisation 2009-05-02

New Serial Titles 1989

Science, Public Policy and the Scientist Administrator 1972

Mediated Geographies and Geographies of Media 2015-10-12

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